

ABCs of Credit Card Finance



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U.S. Credit Card Debt

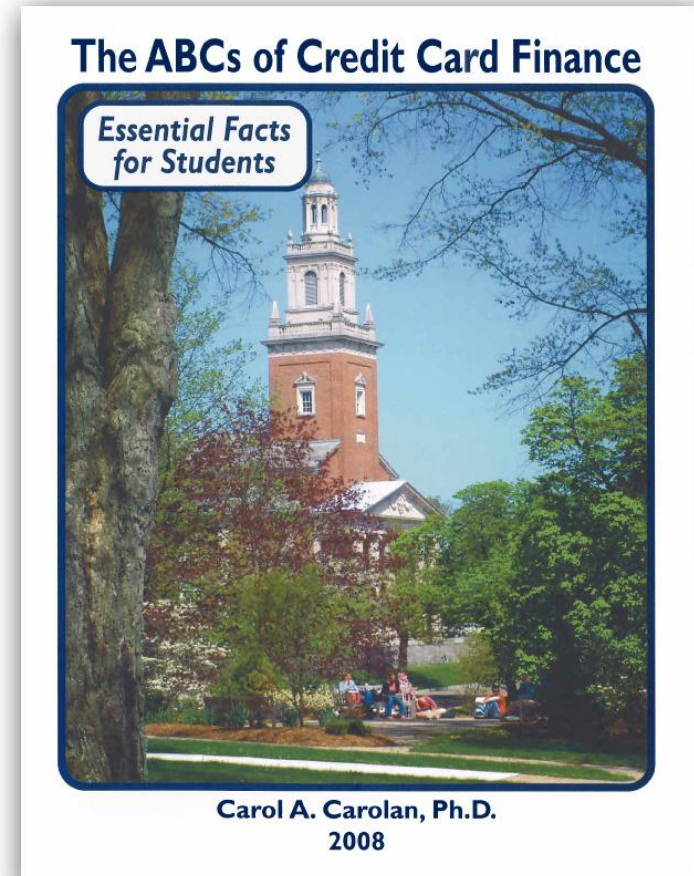
- Revolving credit totaled \$939.6 billion in March
- 6.5% of credit card debt was at least 30 days past due in the first quarter
- Average credit card debt per borrower = \$5,710
- Americans pay \$15 billion in penalty fees per year

How Students See It

- 31% of college students do not worry about debt
- 25%+ think it's reasonable to run up debt to splurge on a special celebration or to use a credit card to "raise cash"
- 92% agree that bad debt will have a significant impact on the ability to get a card in the future

The ABCs of Credit Card Finance

- Free copies for each student
- Trainer's guide for the teacher
- Optional PowerPoint presentation
- Content revised each year
- Can be presented in about an hour



Teacher's PowerPoint

www.credit-edadministrator.com/materials/highschoolworkshop.php



Measuring Financial Literacy

Suppose you owe \$1,000 on your credit card and the interest rate you are charged is 20% per year compounded annually. If you didn't pay anything off, at this interest rate, how many years would it take for the amount you owe to double?

- 2 years
- Under 5 years
- 5 to 10 years
- More than 10 years
- Do not know
- Prefer not to answer

Interest compounding	Percent
2 years	9.6
Less than 5 years (correct)	35.9
5 to 10 years	18.8
More than 10 years	13.1
Do not know	18.2
No answer	4.3

Measuring Financial Literacy

You owe \$3,000 on your credit card. You pay a minimum payment of \$30 each month. At an Annual Percentage Rate of 12% (or 1% per month), how many years would it take to eliminate your credit card debt if you made no additional new charges?

- Less than 5 years
- Between 5 and 10 years
- Between 10 and 15 years
- Never
- Do not know
- Prefer not to answer

Credit card payment	Percent
Less than 5 years	3.8
Between 5 & 10 years	12.4
Between 10 & 15 years	21.6
Never (correct)	35.4
Do not know	21.7
No answer	5.1

Measuring Financial Literacy

You purchase an appliance which costs \$1,000. To pay for this appliance, you are given the following two options: a) Pay 12 monthly installments of \$100 each; b) Borrow at a 20% annual interest rate and pay back \$1,200 a year from now. Which is the more advantageous offer?

- Option (a)
- Option (b)
- They are the same
- Do not know
- Prefer not to answer

Appliance payment	Percent
Option a	40.6
Option b (correct)	6.9
They are the same	38.8
Do not know	9.2
No answer	4.5

Literacy



Planning



Wealth

Help Your Students Avoid Mistakes

- Nearly one-third of college students admit they were “not at all” or “not very well” prepared to manage money on their own in college
- Only 1 in 5 was “very well prepared”
- 75% admit to having made mistakes with their money
 - One of the three biggest mistakes was putting too many purchases on a credit card (16%)

ABCs Are Brought to You FREE By:

- Kentucky Department of Financial Institutions
- Office of the State Treasurer Todd Hollenbach
- The Kentucky Council on Economic Education
- The Kentucky Jump\$start Coalition

For more information or extra copies,
call 800-223-2579 or e-mail
kelly.may@ky.gov.

New Law to Bring Changes ...

- The Credit Card Accountability, Responsibility and Disclosure Act of 2009 is meant to ban abusive credit practices and protect consumers
- A few things it does:
 - Restricts raising rates on existing balances
 - Changes over-limit fees
 - Bans some late fees
 - Restricts cards to those under 21 in some cases
 - Prohibits universal default